



JENNIFER BUSH-LAWSON FOUNDATION

HEALTHY MOMS. HEALTHY BABIES. HEALTHY COMMUNITIES.

2023 5K Sponsorships

PLATINUM SPONSORSHIPS - \$5,000

(6 opportunities)

- **SOLD** CE BIB: Logo on 5K race bibs
- YARD SIGN: Logo on pre-race yard signs
- START/FINISH: Logo on start/finish signage
- HYDRATION: Logo at 5K water station and on reusable bottles
- KIDS RUN: Logo on fun run bibs, signs, stickers
- FAMILY FUN DAY: Logo on fun day signage and wrist bands

SILVER SPONSORSHIPS - \$1,750

(5 opportunities)

- VIP PARKING: Logo on VIP parking signs
- COMMUNITY PERFORMANCE: Logo on community performance signs
- FOOD TRUCK: Logo on food truck sign
- FIRST AID: Logo on first aid station
- POST-RACE STRETCH: Opportunity to run post race stretch for runners

COMMUNITY SUPPORTERS - \$1,000

ADVOCATES - \$500

GOLD SPONSORSHIPS - \$2,500

(5 opportunities)

- MILE MARKER: Logo on 5K mile marker signs
- PACKET PICKUP: Logo on packet pickup signage
- VOLUNTEER: Logo on volunteer tent signage and webpage
- 5K CORRAL: Logo on 5K corral signs
- SANI-SPONSOR: Logo on sanitizing give away



Benefit	Platinum	Gold	Silver	Supporter	Advocate
Company display at event	6' table	6' table			
Logo on T-shirts	✓	✓	✓	✓	✓
Inclusion in post-race thank you ad in Sun Gazette	Logo	Logo	Logo	Logo	Name
Giveaway/Information in race packets	✓				
Inclusion on JBLF 5K webpage	Logo	Logo	Logo	Logo	Name
Featured Post on JBLF social media	✓	✓	✓		
Emcee highlight at event	✓				
Complimentary registration	4	2	2	2	1
Complimentary VIP parking	4	2	1		
Discount on additional registrations for employees	25%	20%	15%	12%	10%

CUSTOM SPONSORSHIPS ALSO AVAILABLE | info@jb-lf.org